

Ansfelden, 9th March

## Gamblify continues expansion with Go4Platinum

Gambling software specialist Gamblify has announced major plans to continue expansion of their land-based business. With a focus on the Danish market, Gamblify has gained trust and confidence with its many-sided offerings and has now reported the estate-wide roll-out of TAB Austria's Go4Platinum cabinet within their own sports betting chain.

Gamblify is a multifaceted supplier based in Copenhagen. With innovative 3D Slots, Sports Betting and Online solutions the company is fast becoming one of the major players in Denmark.

Christian Uldall Pedersen, founder and CTO from Gamblify explained: "Compared to competing solutions, Go4Platinum had that sleek feel that we were looking for. The Go4Platinum processing power and touch technology also influenced our choice. Customers have become accustomed to a very high degree of responsiveness when interacting with touch devices. We knew that we had to set the hardware standard high to get a similar user experience".

"The combination of our software and the design of Go4Platinum are a perfect fit and give an exclusive and polished feel that is unmatched in the Danish market", he continued.

TAB

Siegfried Dattl jr., CEO from TAB Austria added: "Gamblify is one of the most respected suppliers in Denmark and we are excited about the opportunity to work with them. We are convinced that Go4Platinum is the right choice to reach their ambitious goals."

Here you find some relevant images:

http://www.championsnet.net/fedoc\_dokumente/Marketing\_Sales/press/2016\_03\_09 gamblify\_continues\_expansion\_with\_Go4Platinum.zip

About TAB-Austria:

As one of the world's leading suppliers of betting, gaming and jukebox products, TAB-Austria is dedicated to the researching and development of pioneering products for the entertainment industry. The company, based in Ansfelden near Linz in Upper Austria was founded in 1962 in Traun. TAB-Austria now has an export rate of over 99.0% and works with distributors in more than 50 countries around the world.

If you have any questions please contact

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